

PROFESSIONAL-GRADE FASTENER PACKAGING

Discover the Grabber Difference
grabberpro.com





For more than 50 years, Grabber® Construction Products has been committed to providing professional level products. Quality and performance is everything in building construction. Products must be 100% reliable and durable to meet the demands of an increasingly fast-paced and productivity-focused industry. Investing in Grabber products can result in significantly less material waste and greater work productivity.

With Grabber fasteners, contractors and installers can expect consistent, professional performance fastener to fastener and box to box. Grabber goes above and beyond other brands to deliver exceptional consistency and performance. That's why it pays to use Grabber products.

Grabber's new packaging program will make it easier than ever for your customers and staff to quickly narrow their search and find the fasteners they need for their job. So thank you for helping.

Contact your local Grabber representative for additional information or for product demonstrations.

WHAT'S NEW

Grabber's updated retail packaging program is a full bucket program and has been completely updated, redesigned, and optimized for retail merchandising.



WHAT'S NEW

- A new pegboard bucket has replaced our previous blister packs. The 5-inch tall pegboard buckets are designed for a tidy 1-inch on-center pegboard display.
- The pegboard bucket lids follow the Grabber color-coding system, giving the pegboard display a new, strong look.



- 1-lb buckets sit on end with the label on the lid providing a much larger area for product and application information. Insert cards include additional product detail.
- 5-lb buckets include a patented easy-open lid and latch design making it easy to access the fasteners when you need them.
- Both the 1-lb and 5-lb bucket facings are the same width, and optimized for merchandising on a 48-in shelf. 12 facings of 1-lb and 5-lb buckets will fit on a 48-in gondola shelf in any combination and will always be clean and square.
- The entire packaging program is also available in a Canadian compliant version in French and English.



GRABBER'S SIGNATURE

COLOR CODING SYSTEM

Grabber developed its color coding program decades ago so warehouse workers could quickly identify groups of different types of screws.

In retail, a color coding system works in a similar way and helps customers quickly narrow their search for the fasteners they need for their application.

In Grabber's color coding system each major fastener category is identified by a unique color.

Each Grabber Category comes with its own easily recognizable color coding system:



Drill Point Heavy Gauge Metal Screws



Cement Board Screws

Professional Quality Screws



Interior Coarse Thread Screws (Wood)

Professional Quality Screws



Fine Thread Steel Screws



Exterior Coarse Thread Screws (Wood)



Stainless Steel Screws

BUCKET LABELS

The customer-facing labels on the three bucket sizes are informative and follow a similar layout, so customers can read the same information on any size bucket of fasteners.

The newly redesigned 1-lb and 5-lb buckets are the same width and height for neater merchandising.



- The 1-lb bucket on its end with the color lid and label facing out to the customer and an insert card on the inside containing additional product information.
- The 5-lb bucket sits on its base with a front label facing out and a side label with additional product detail.

BUCKET LABELS

Grabber's new bucket program is clean, tight, and consistent. The information on the labels is designed to help a customer quickly find the right product for their application.

Front labels are designed to help customers find the fastener they need. Labels also include:

- Recess detail image

- Fastener detail image with special feature call-outs

- Application detail image

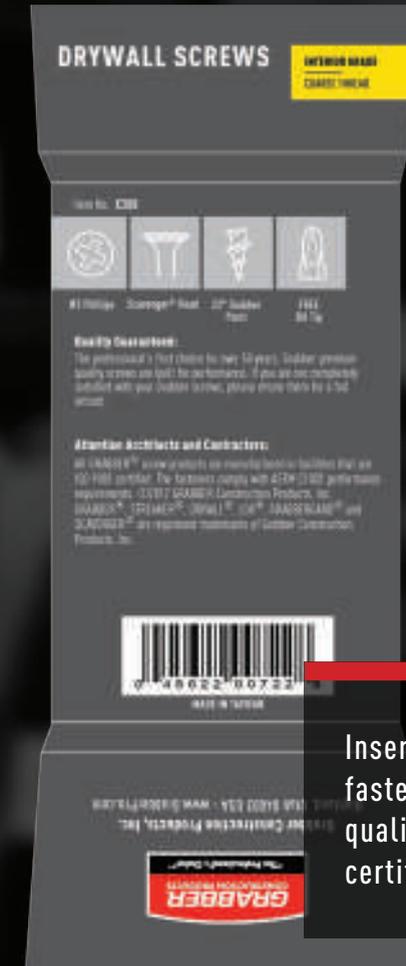
- General information about the fastener and the number of fasteners needed in a common application.



BUCKET LABELS

Additional product information is included on insert cards for the pegboard and 1-lb buckets and on a side label on the 5-lb buckets.

Additional information includes expanded fastener features and benefits, certification compliance statements and other details.



Insert cards or side labels include additional fastener details including Grabber's quality guarantee and applicable industry certifications.

MASTER CASES

Master cases are designed for easy merchandising. The lid is hinged at the front with a tear strip. Just cut the tape at the back, fold the lid open and remove it from the base. The product is ready to put on a shelf.

Five pegboard buckets, six 1-lb buckets, and four 5-lb buckets each fit into their respective master cases. Simply pull the tape end open to display a neat stack of buckets.



WE'RE HERE

TO HELP

Reach out to your nearest Grabber branch or corporate office and we'll get you in touch with the Grabber representative closest to you.



23 branch locations in the U.S.

2 branch locations in Canada

International representation

Corporate office in Highland, Utah

CONNECT ONLINE

Let us know how we're doing and share your Grabber product experience on our social media accounts.



Tag us with #TheGrabberDifference so we can see (and share) you at work with your favorite Grabber products.

You can also find your nearest Grabber location on Google and share your review of Grabber Construction Products.

THE GRABBER DIFFERENCE

If there's one thing people appreciate, it's consistency. The knowledge that your tools will work the way they're supposed to, every time. This is the peace of mind your customers can expect with Grabber. Our fasteners are made to the highest standards for more consistency, box to box. And because they perform at a higher level, they mean fewer do-overs and headaches. Consistency is The Grabber Difference and something you can expect with our products and our team, every time.





GRABBER[®]
CONSTRUCTION PRODUCTS

"The Professional's Choice"[™]

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